

## Simone Stolzoff

Leading voice for the new world of work, Author of *The Good Enough Job: Reclaiming Life from Work*, TED Speaker

**How to create a culture of sustainable productivity** With the rise of employee burnout and a historically competitive job market, organizations that value their employees' lives in and out of the office attract, retain, and inspire the best talent. Simone combines his background as an award-winning journalist and world-class storyteller to help individuals and organizations create cultures of sustainable productivity. Takeaways: Research on addressing the root causes of employee disengagement Strategies for attracting and retaining the best talent Tips for managers and executives leading high-performing teams

**How to improve your relationship to work** Right now, when we think about work-life balance, we think about our desires: we want to feel less distracted, we want to have more time for our lives, we want to stop thinking about tomorrow's presentation while we're lying in bed at night. But if we want to actually change our relationship to work, we have to go deeper. It has to start with our identity. In this keynote, Simone shows how diversifying our identities is the key to not just more creative and resilient workplaces but a more well-rounded society too. Takeaways: Research on developing a healthier relationship with work Strategies for reigniting a sense of purpose in and outside of the workplace Tips for getting ahead of burnout and developing resilience