

Steve Brown

AI Futurist, Entrepreneur, and Author

AI Now and Next: Getting Ready for the Future of AI. AI's capabilities continue to astonish, and the field is advancing at a breakneck pace. Companies are rushing to develop an informed AI strategy while individuals are determining how to remain relevant in the AI-powered workplace of the future. In this fast-paced, inspiring, and informative keynote talk, AI futurist Steve Brown uses beautiful imagery, videos, and stories to explain the main types of AI, how they solve real business problems, AI's future trajectory, and how companies and individuals can prepare to surf the coming waves of AI transformation. **By attending this talk, you will:** • Understand the basics of AI, its main types, and their problem-solving capabilities. • Discover how companies use AI to enhance customer experience, streamline operations, and elevate employee performance. • Examine the coming waves of AI: agentic AI, spatial AI, and physical AI for next-generation humanoid robotics. • Understand AI's future trajectory and its significance for us all. • Recognize the crucial influence of AI on business and determine your immediate actions. • Get practical advice on using AI for competitive advantage and personal growth.

AI for Leadership: A Blueprint for Leaders and Innovators. AI capabilities are advancing exponentially. Business leaders must navigate this rapidly changing landscape and determine when, where, and how to invest in AI to boost productivity, competitiveness, and the bottom line. Autonomous AI agents will soon augment the workforce and blur the lines between human and digital employees. In this informative and inspiring talk, futurist Steve Brown explains essential AI concepts, best practices, and how to implement AI to enhance business impact while managing risk. **By attending this talk, you will:** • Recognize the critical importance and urgent necessity for AI integration. • Understand the fundamentals of AI, its main forms, and its ability to solve business challenges. • Explore practical, real-world examples of AI-driven business innovation. • Understand the role agentic AI will play in the workforce of the future, augmenting your human talent with hundreds, thousands, or millions of digital employees. • Learn how AI process orchestration can streamline operations, improve customer experiences, and elevate employee performance. • Understand AI's trajectory so you're ready for future developments. • Discover best-known methods, innovation frameworks, and a 7-step playbook for your AI transformation journey.

The Road to Artificial General Intelligence: How We Get There and What Happens When We Do? AI research labs are racing to develop human-level intelligence, known as Artificial General Intelligence (AGI). But what exactly is AGI, how might we create it, and when might it happen? When it arrives, what are the implications for the future of work, scientific progress, the economy, and society? Steve Brown, a former executive and in-house futurist at DeepMind, Google's AI research lab, addresses these questions and explains key concepts in straightforward terms. With AGI

potentially just a few years away, this is an essential glimpse into the future you won't want to miss.

By attending this talk, you will:

- Understand the differences between narrow, general, and superintelligence, as well as the future visions of AI research labs to advance toward AGI.
- Identify AI's current limitations and the research breakthroughs required to achieve AGI.
- Explore possible routes to AGI and how we can identify it when it appears.
- Understand how AGI and superintelligence could transform your business, industry, healthcare, science, the economy, and the social contract.
- Explore possible solutions for a post-labor economy.

AI futurist Steve Brown offers a wide range of forward-looking, industry-specific keynotes—from education and healthcare to media, leadership, and innovation—helping audiences understand and prepare for the AI-driven future; contact us today to learn more about how his insights can be tailored to your organization.