

## Tim Sanders

Vice President of Research Insights at G2, Executive Fellow at Harvard Business School and NY Times Best Selling Author

**Go Faster Into the Age of AI- Accelerate Your Organization's AI Journey** Kickstart your event with an energizing keynote designed to rapidly accelerate your organization's transition into an AI-first powerhouse. Tim Sanders challenges attendees with a transformative vision: "What if you could be 3x better this year and 10x better the next?" In this dynamic session, Tim shares his proven roadmap to AI excellence, demonstrating how teams can turbocharge performance with just a few strategic hours per week. He demystifies AI, showing practical ways to integrate generative AI into daily workflows. Leaders gain clear strategies to accelerate organizational adoption, ignite innovation, and foster ongoing conversations around AI. Through vivid case studies, personal stories, and compelling data, Tim uniquely combines inspiration with actionable leadership strategies. Attendees will leave empowered with insights on generating Learning Effects, bridging Trust Gaps, and leveraging human judgment as a critical advantage in an AI-driven world.

**AI Mega Trends from the Front Lines of the Business World** Want to know how AI will disrupt—or turbocharge—your industry next year? Tim Sanders is your guide to the future. As the leader of Research Insights at G2 and an Executive Fellow at Harvard Business School's Digital Data Design Institute, Tim is at the forefront of AI-driven transformation. He spends his days in conversation with business leaders across industries, distilling insights that help organizations leverage AI for competitive advantage. In this high-energy, insight-packed keynote, Tim unpacks the most important AI trends shaping the business landscape, revealing their economic impact and real-world applications. He translates complex AI concepts into clear, actionable strategies that accelerate business growth—enhancing efficiencies, driving hyper-productivity, and boosting velocity across go-to-market functions. Tim's dynamic storytelling and creative use of metaphor make AI accessible to business leaders at all levels. His keynote is always tailored to the audience's industry and learning objectives, ensuring relevance and immediate value. Attendees will walk away inspired and activated, ready to explore AI's possibilities and integrate them into their business strategies.

**Unleash Innovation with Disruptive Collaboration** "The bigger the challenge, the wider you need to spin your collaborative web!" That's the pivotal perspective of tech industry veteran, acclaimed collaboration expert and top rated keynote speaker Tim Sanders. His key insight: Innovation starts with the motivation to think outside of the box, but only comes to life when you courageously work across the lines of your organization. During his tenure as a senior executive and Board member, Sanders has studied leaders that practice what he terms 'disruptive collaboration,' a problem-solving style that leverages surprising alliances along the fault-lines of a company. He'll reveal how the

biggest leaps and turnarounds in history came from ‘collisions of thought,’ not safe work in our silos of excellence. As a keynote speaker Tim’s eye-opening messages keynote will deliver actionable insights and tools that will boost productivity, drive agility and lead to breakthrough business outcomes.