

Todd Henry

Creative Leadership and Performance Expert, Business Author & Consultant

Brilliance Under Pressure In the fast-paced, create-on-demand world, the constant need to produce brilliant results can leave even the most talented creative pros feeling uninspired and burned out. Brilliance under Pressure provides a proven framework for maintaining peak creative problem solving, even under intense pressure. Through engaging stories and practical insights, keynote speaker and bestselling author Todd Henry equips you with powerful strategies to defeat the common “assassins” of creativity that rob you of focus and productivity. You’ll discover how to order your world to master five areas of creative rhythm that will enable you to stay energized and avoid the pitfalls of burnout and frustration. By the end of this keynote, you’ll be armed with a toolkit of practices that will transform your approach to creative work and enable you to consistently deliver brilliant results, no matter the circumstances. Based on Todd’s best-selling book, *The Accidental Creative*.

Conquering Creativity Killers Creative problem solving can be a grind. Even the most talented leaders and creative pros can find themselves stuck, working hard but not achieving the results they desire. This unexpected stagnation and loss of passion is frustrating and demoralizing, impacting individual and organizational success. Through practical strategies and thought-provoking insights, keynote speaker and best-selling author Todd Henry reveals how to overcome the seven “deadly sins” that lead to personal and organizational plateaus. You’ll learn how to break free from these common traps, challenge assumptions, and rediscover your passion for producing brilliant work. By the end of this keynote, you’ll be equipped with the tools to overcome fear, foster collaboration, navigate the natural phases of personal and career growth, and overcome the fear of failure—and success. Discover ways to reignite your drive and achieve breakthrough results, no matter the challenges. Based on Todd’s best-selling book, *Die Empty*.

Herding Tigers Assembling a team of top creative talent is just the beginning. The real challenge lies in leading and motivating these high-performers to achieve extraordinary results. Many leaders of creative professionals struggle to harness the full potential of their teams, despite having all the right pieces in place. Through revealing often-overlooked aspects of leading creative teams, keynote speaker and best-selling author Todd Henry helps you discover surprising insights into what truly motivates high-performers. By mastering these techniques, you’ll be equipped to overcome common pitfalls, foster a culture of innovation, and lead your team to unprecedented success. By the end of this keynote, you’ll be equipped with effective leadership approaches, time and attention management, and self-leadership techniques. Learn how to balance the seemingly conflicting needs within your team to nurture creativity while maintaining focus and productivity. Based on Todd’s best-selling book, *Herding Tigers*.

Brave Habits Organizations and society are crying out for courageous leadership in the face of uncertainty. The marketplace demands business owners who prioritize their employees and communities, even at risk of personal cost. We need more people willing to build empathetic bridges across ideological divides. Bravery is often associated with grand, heroic gestures, but true courage manifests in daily actions: confronting uncertainty, challenging conventional wisdom, and resolving conflicts. Keynote speaker and best-selling author Todd Henry helps organizations face uncertainty with clear, decisive action to achieve greatness. By the end of this keynote, you'll learn the two critical factors necessary for cultivating habitual bravery. You'll discover how leaders and creative pros can integrate "the brave habit" in their daily lives to foster a culture of courage that drives innovation, strengthens relationships, and propels organizations forward. Based on Todd's latest book, *The Brave Habit*.