

## Zachary Karabell

Renowned economist and the author of *The Leading Indicators: A Short History of the Numbers That Rule Our World*

**What's Going on in the World Economy?** In this deep dive, world economics expert Zachary Karabell analyzes the current domestic and global economic environment and the impact on our organizations and society. With key data points and eye-opening insights, he looks at the multi-decade transformation the economy is in — for example, the emergence of the middle class around the world and the movement to service economies — and brings a unique perspective to the discussion of what audiences can expect in their near-economic future. From the interconnectedness of the world's financial markets all the way down to how fiscal policy affects American business, Karabell addresses the trends that will most affect our economy and lives in the years to come.

**The Leading Indicators** Every day we are bombarded with numbers that purport to tell us whether we are doing well or badly. These numbers — GDP, inflation, unemployment — rule much of the world and shape whether we buy a home, start a business, and spend money individually or nationally. But should they? All of these were invented a century ago and using them to navigate our lives today is like using a 1950s road map to get where we need to go. Instead, every person and every business should start with questions and, using the unparalleled power of big data, craft their own indicators to help guide decisions. In this talk, Karabell offers a clear and comprehensible overview of how these numbers shape our world, how that leads us astray, and how we can all do better by unlocking the data at our fingertips.

**Sustainable Excellence** Drawing on his book of the same title, Zachary Karabell demonstrates why companies that use sustainability as a core aspect of their strategies have powerful competitive advantages in the business landscape. At its heart, sustainability is about efficiencies and understanding the world as it evolves — knit together by technology and emerging centers of commerce and labor. Companies that strive to decrease their use of natural resources and reduce their environmental impact benefit from reduced costs and deeper connections to markets and consumers. In this presentation, Karabell shows how sustainable excellence is a key to success.