The Next America. The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today's Millennials—well-educated, tech savvy, underemployed twenty-somethings—are at risk of becoming the first generation in American history to have a lower standard of living than their parents. The changing of our population has helped polarize our politics, put stresses on our social safety net, and presented our elected leaders with a daunting challenge. Drawing on Pew Research Center's extensive archive of public opinion surveys and demographic data, Taylor illustrates a rich portrait of where we are as a nation and where we're headed—toward a future marked by the most striking social, racial, and economic shifts the country has seen in a century.

Generations and Demographics
Author, The Next America: Boomers, Millennials and the Looming Generational Showdown

- Former Executive VP of Pew Research Center
- At the Washington Post, covered three US presidential campaigns and was South Africa bureau chief
- Uses demographic trend data to show how America is aging and growing more racially diverse
- Presents social, economic, political and technological portraits of the Millennial and Boomer generations

Diversity and Inclusion
Author, The Next America

- Former EVP of Pew Research Center and Washington Post reporter
- Presents data on whites, blacks, Hispanics, Asian-Americans, mixed race, LGBT
- Uses animated infographics and video clips
- Covered race relations in US as well as South Africa’s transition to democracy

Future Trends
Author, The Next America: Boomers, Millennials and the Looming Generational Showdown

- Uses animated infographics to show future trends in aging, racial diversity, economic well-being
- Compares demographic trends in US with those in Asia, Europe, and the developing world
- Shows impact of immigration on future US economy, racial makeup

Politics
Author, The Next America

- Covered three US presidential campaigns as Washington Post politics reporter
- Conducted extensive political surveys as EVP of Pew Research Center
- Describes demographic roots of America’s growing political polarization
- Uses animated infographics to analyze identity group voting trends